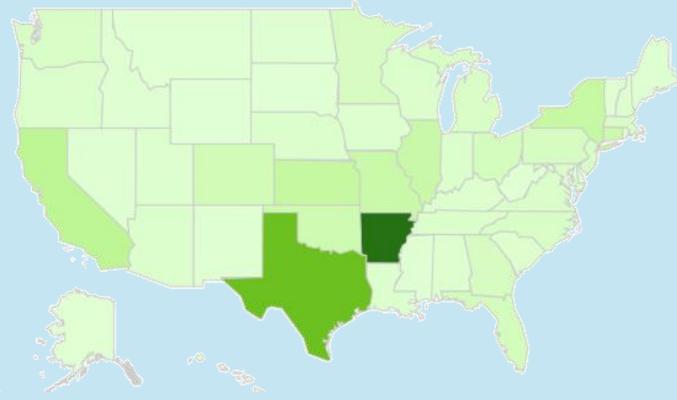


# Beaver Lake Boaters



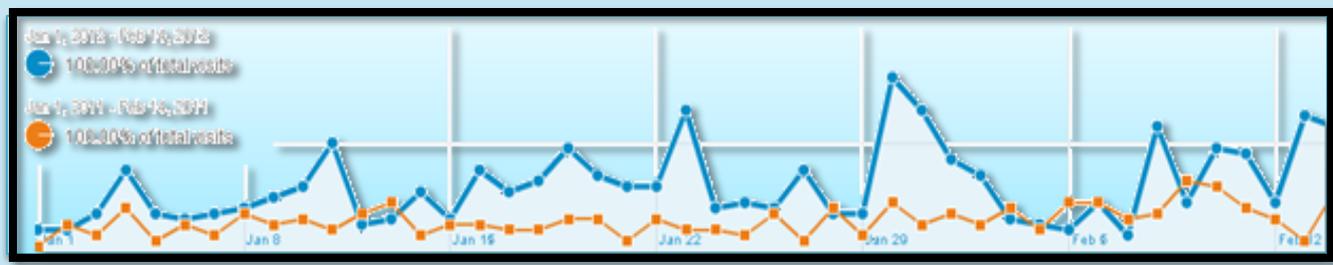
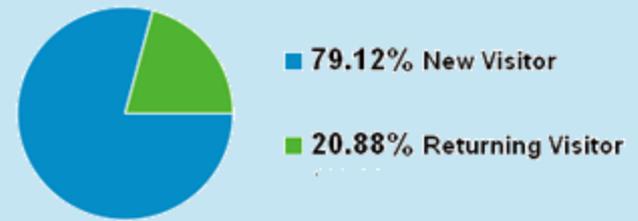
## Targeted advertising for your company or brand!

- 51% of site traffic from Arkansas or bordering states
  - 29% from Arkansas
- Of the visitors entering through search engines 69 of the top 100 keywords are “Beaver Lake” or Beaver Lake related terms



## ...And we're Growing!

- Site established July 2010
- Page views growing at ~ 120% over prior year!
- Almost 80% of traffic is from new visitors



## Header Banner

728 X 90 Leaderboard

### Header Banner

- Premium Banner
  - Placed on all pages on site
  - Non rotating

120 X 600 Skyscraper

### Skyscraper (two available)

- Sidebar placement
  - Can be rotating or non rotating
  - All page placement

125 x 125 Square Button

### Square Button (two available)

- Sidebar placement
  - Can be rotating or non rotating
  - All page placement

468 X 60 Standard Banner

### Footer Banner

- Premium Banner
  - Placed on all pages on site
  - Non rotating

## Footer Banner

Side Skyscraper

Side Skyscraper

Square Button

Square Button



Visit Us!

## Advertising options

- Header Banner / Leaderboard - 728x90
- Skyscraper – 120x600
- Square Button- 125x125
- Footer Banner / standard banner- 468x60

Contact us for Rates and availability

[Admin@BeaverLakeBoaters.net](mailto:Admin@BeaverLakeBoaters.net)

*\*Advertising is based on availability.*

*BeaverLakeBoaters is the sole decision maker on editorial content, and holds the final decision on any publishing disputes.*